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## WORKSHOP OFFERINGS

PROFESSIONAL DEVELOPMENT WORKSHOPS/COACHING FOR TEAMS AND INDIVIDUALS

● **The Positive Impact of Workplace Diversity**

This session shares the latest research on diversity--how it's defined and why it matters, along with the impact it has on employee engagement, retention, innovation and bottom line performance. An interactive discussion around best practices will help CalWater identify unique opportunities for building strong, diverse teams, and a supportive culture for women.

● **Professional Presence and Language Strategies for Maximum Impact**

There is power in language and far too often tentative language patterns compromise how women communicate and are received by others. This session highlights the power of “positive language” and offers 14 ways to ‘up one’s language game’ to increase impact and perceived confidence. Interactive improv and workshop exercises encourage individual insights and inform development of strategies that will result in more effective communication.

● **Apply a Growth Mindset to Address the Confidence Gap**

What is a growth mindset, why do women need one, and how can it improve one’s overall confidence and personal growth? This session reviews the characteristics of a growth mindset and underscores the reasons why it is critical to success in today’s world and workplace. This session is especially relevant for high-achievers and perfectionists who need to familiarize themselves with the “failure bow”, and learn how failure is a prerequisite for lifelong progress. Discussion exercises address approaches to developing a growth mindset and help participants reframe failure and criticism so they can move forward with energy and joy.

● **Network with Purpose**

Networking is critical for professional success and advancement, yet many don’t enjoy it. This session will cover the importance of networking and give participants strategies to develop a networking style that is productive and authentic. Participants will develop and practice a 30-second story that can flex and be used with confidence in a variety of social venues.

● **Polish Your LinkedIn Profile to Up Your Professional Game**

Having a strong presence on LinkedIn is a ‘must have’, not a ‘nice to have’ in today’s working world. Being a part of the largest professional social network is vital regardless of one’s stage in his or her career, and whether or not he or she is currently seeking a new position. This session offers expert guidance on how to develop a LinkedIn profile and engagement strategy to present one’s best self.



#### ● **Solve Workplace Challenges with Design Thinking**

Design thinking is a key component of today's forward thinking companies and its principles can be applied to any challenge one is facing. At its core, it is a problem solving methodology that is solution-focused rather than problem-focused which puts humans at the center of the design process. This session will share the five pillars of Design Thinking Methodology and provide participants with an understanding of how to apply design thinking to any workplace problem they may face.

#### ● **Productivity Tips for Maximum Efficiency and Job Satisfaction**

With all the information surrounding us today, it can be hard to decide what to focus on in order to be most efficient at work. We will introduce you to the best apps and websites to save you time and maximize your impact, along with tips for managing email and the "infobesity" that is a constant struggle in today's workplace. The session explores habits for goal-setting and 'best practice' strategies for prioritizing work, so you can focus on the *important* and not just the *urgent*.

#### ● **Leverage Social Media and Build Your Personal Brand**

Social media is a key tool of your individual 'personal brand' as well as a business. Learn how social media is changing everything, and how to choose-and-use the right social media tools to help achieve your business goals. Learn how to present yourself in the best possible light in the digital marketplace.

#### ● **Executive Coaching**

We coach you to help reach your maximum potential, enhance your impact as a leader, find joy and fulfillment in your work, and get the right work done. With a focus on leadership, executive presence, and results, we help high-potential employees gain self-awareness and unlock their potential.

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*"The ReBoot Accel team is engaging, knowledgeable and relevant. Our program participants left feeling equipped for their next step in their career journey."*

Goki Muthusamy, Senior Director, Diversity & Inclusion at **VISA**

*"The ReBoot team was the best partner we could ask for as the Stanford Graduate School of Business launched our Accelerate series, one-day events designed for women leaders and returners. They delivered excellent content and were true partners from strategic planning to event execution. We look forward to working with them again."*

Allison Rouse, Associate Director, MSx Program, **Stanford Business School**

**Clients include:**



**HARVARD  
BUSINESS SCHOOL**





## REBOOT ACCEL INSTRUCTOR BIOS



Diane Flynn is Cofounder and CEO of [ReBoot Accel](#), accelerating the careers of women in the workplace. ReBoot gets women current, connected, and confident by teaching essential workplace tech skills and building community. Diane also consults with Fortune 500 companies interested in tapping the pipeline of women returning to the workplace. ReBoot Accel was recently featured on The Today Show, WSJ, Forbes, ABC Business News, HuffPost, and PRI's The TakeAway. Diane previously served as Chief Marketing Officer of GSVLabs, a marketing executive at Electronic Arts, and an associate consultant at The Boston Consulting Group. Diane is passionate about catalyzing women and is a lifelong learner, speaker, and coach. She earned a BA in Economics from Stanford University and an MBA from Harvard University.



Patty White, Cofounder and COO of ReBoot Accel, supports and provides a community for talented women by offering training in leadership, communication skills, office technology, and coaching. Prior to launching ReBoot Accel, she co-founded the LuMind Foundation, which has been instrumental in initiating clinical trials for treatments to improve cognition in individuals with Down syndrome. Patty's earlier career spanned 13 years in sales, finance, marketing, and strategic planning for IBM and HP. She holds a BA in Economics from Georgetown University and an MBA from Harvard University.



Beth Kawasaki, Cofounder and VP Marketing, switched from the marketing management of big brands at P&G, Apple, and Levi Strauss to raising a family over a decade ago. During her career pause, she went to graduate school, served as a board member and trustee on ten+ nonprofit boards, and assumed leadership roles in her community, church, and at her kids' schools. She is thrilled to be parlaying her life-long passion for the potential of all women into a second-stage career. Beth has BAs in Accounting and Marketing from Seattle Pacific University and a MA in Theology and Gender Equality from Fuller Theological Seminary.